



## The Action Factory

"Enjoy the Journey"

### Action Management - 1 Day

#### Action Management

Action Management is a unique business development programme that utilises the communication skills used by Hypnotherapists, Change therapists & Solution Focused practitioners. It is presented by an experienced business manager, salesman who also spent many years in front line therapeutic practice.

#### Aims of the course

One problem is much like any other problem and whatever it takes a resolution has to be found. The same communication skills and models used in challenging therapeutic situations such as Solution Focused Therapy & NLP can be a huge benefit in business too. By the end of the day you will have practiced and learned the skills used to help those in crisis and applied them to your own business model.

#### Client groups

The day is presented to management team and groups from all types of industries. Business managers, salespeople and those dealing with the public have all benefitted from the increased communication and problem solving skills this training provides

#### Course content

- Solution Focused Brief Therapy Tools
- NLP & Hypnotic Language
- Words & Communication
- Combining the Skills Learned
- Adapting to the Clients real Issues & Practice

#### Course methods

As with all Action Factory training we believe that people learn and absorb information and skills in a non-pressured fun environment. Clients are free to participate or observe at whatever level they feel comfortable. The day will involve a mixture of discussion, debate and practical involvement.

#### Cost

£50 per person or corporate booking  
The cost includes all materials, notes and scripts  
Min 6 persons

*We are always happy to discuss your individual teams needs or provide a free presentation at your next team meeting. Just ask we are here to help*

#### The Action Factory

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